



## ASHISH RAJPUT

MOTION GRAPHIC ARTIST

SAGAR RAJPUT

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**Address:** A-11 Roopvilla, Vatva, Ahmedabad 382440 (GUJ)

**Birthday:** 26 April 1995

**Portfolio:** <https://bit.ly/m/new-portfolio>



12<sup>TH</sup> HSC G.H.S.E.B. 2012

**67%**



BACHELOR OF COMMERCE  
GUJARAT UNIVERSITY 2012-'15

**Second Class**



A.A. INTERNATIONAL PROGRAM  
ARENA ANIMATION 2012-'14

**Credit**

# WORK EXPERIENCE

## Freelance

[Jan 2023 - Present]

- Learned text2img workflow of Stable Diffusion to generate images using Ai tools.
- Mastered the workflow of naturally generated voices using Ai tools.
- Worked with many clients for Ads, Explainer videos, and Reels.

## Lead Motion Graphics Designer (Contract)

[July 2022 - Dec 2022]

Bacancy Technology

- Creating assets for the marketing needs
- Managing Designers
- Close Interaction with: UI/UX Team, Stakeholders, clients, and Department heads
- Analysis of competitors in the market
- Managing full cycle of video production: From idea to product release
- Creating video concepts and ideas
- Organizing and coordinating film recordings for the creatives
- Creating Explainer videos
- Holding creative meetings with UI/UX department
- Mentoring other departments about motion graphics and tools
- Establishing processes and interaction between teams
- Constant search for content to grow and attract new audiences and customers
- Understanding market trends and implementing them into creatives
- Managing requirements and necessary resources for video production (Layouts, designs, rigs, assets, access to resources)
- Optimizing team processes
- Team development
- Interviewing
- Documentation

## Senior Motion Graphics Designer

[October 2020 - June 2022]

Invideo.io (Whitesheep Technology Private Limited)

## Senior Motion Graphics Designer

[December 2018 - October 2019]

Cognixia (CTACT Pvt. Ltd.)

## Senior Motion Graphics Designer

[June 2014 - December 2018] [4 Years 6 Months]

Mystery Monks Entertainment Pvt. Ltd.

# RECOGNITIONS

## Best 2D Animator

1<sup>st</sup> in Creative Hunt [2013]

Arena Animation

## Best 3D Product Packshot [2015]

1<sup>st</sup> in Creative mind State level

Arena Animation

# SKILLS

LEAD

TEAM WORK

CREATIVITY

VIDEO MAKER

GRAPHIC DESIGN

PROJECT MANAGEMENT

COMMUNICATION

MENTORING

STORYBOARDING

AFTER EFFECTS

ILLUSTRATOR

PHOTOSHOP

ANIMATE

PREMIERE

3DS MAX

COREL DRAW

FIGMA

STABLE DIFFUSION

# HOBBIES & INTERESTS

